

**Proposal**

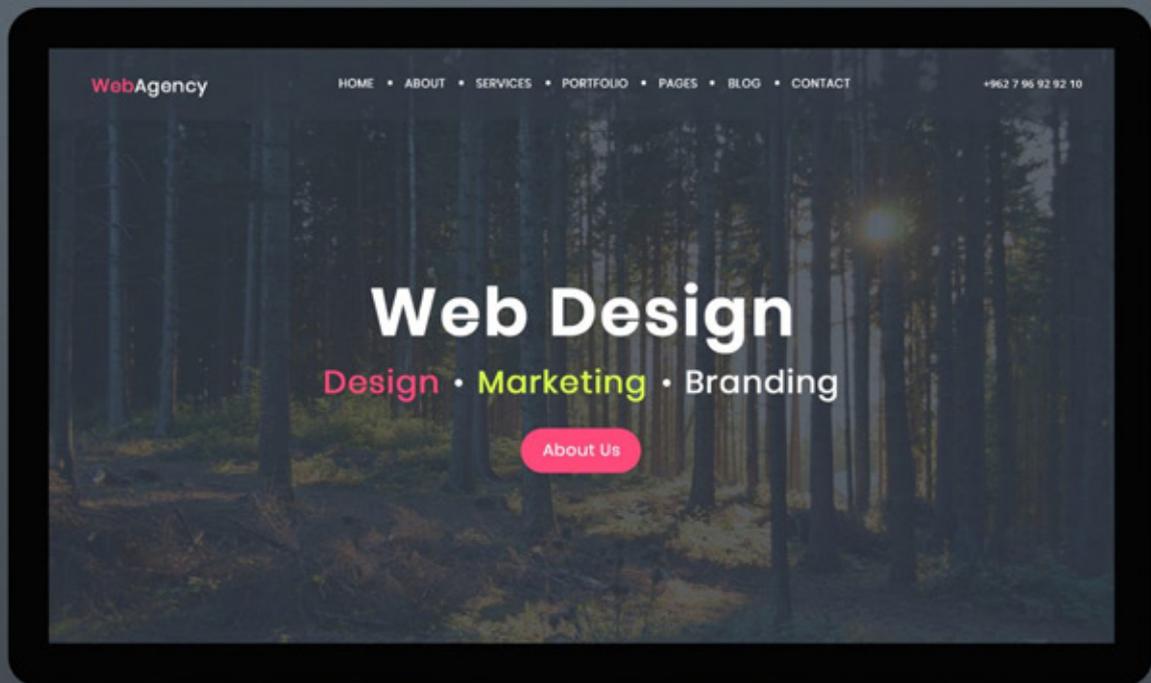
# WEBSITE DESIGN & DEVELOPMENT

تصميم وتطوير الموقع الإلكتروني

**es  
os**

# MAKE YOUR WEBSITE THE IDEAL PROFIT CENTER!

Want to generate real LEADS that your sales team can close?  
You need an engaged, eye-catching and conversion-oriented  
website design - **At ESOS, we can assist you to achieve that. Fast.**



## WHO WE ARE

ESOS is one of the specialized Jordan companies in the field of Information Technology ,Knowledge Solutions and Services that offers integrated solutions and technical consultancy for Websites, ERP's, Media, Security systems, and Networks.

Our website design and development services handle almost all your company requirements in the most effective process.

We not only create eye-catching and high quality websites, we build a great revenue-generating websites designed exactly at growing your company in the local and international market.

Our experience qualifies us to offer our services in a way that accompanies the development of the Information Technology and e-business field.

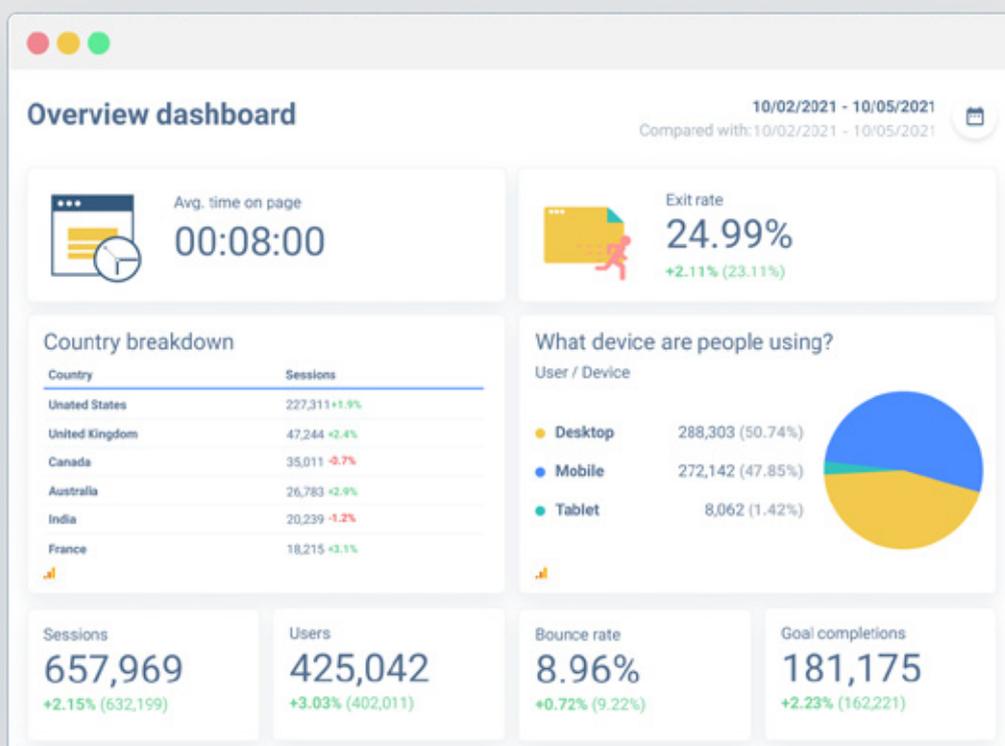


# SEO WEBSITE DESIGN

## Why SEO ?

Users go online when they decide to search for services or products to purchase, and this mean that your business needs to be seen in search results. Having a website is not enough to start your online business but in order for it to help you generate leads, it definitely needs to be a search engine friendly website.

At ESOS, we'll work with you, or your team to create an SEO website for your business that will list you in the top pages of search engines like Google and Bing.



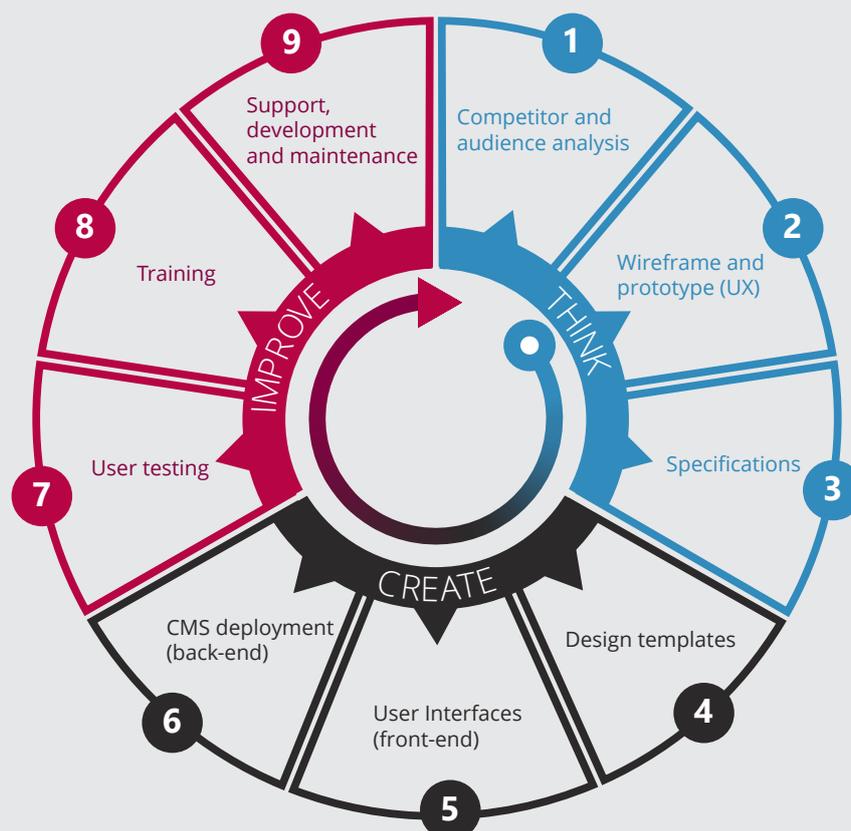
# WHY ESOS ?

## We keep you in front of your business competitors.

- To improve your online behavior we offer eye-catching and professional website design along with persuasive keyword methodology, SEO practices and best techniques.
- We provide you an effective online path so we can get you part of our "online and successful" system.
- Our expertise involves website design and development, SEO, SMO, SMM, PPC, SEM, and E-Commerce – full digital marketing services.
- We have created the most cost-effective website design and development services in the market.

## KEY STAGES OF THE PROCESS

At this phase we'll produce a high-quality visual treatment of the interface from look and feel. We believe in "less is more" design principle and emphasize simplicity, aestheticism and usability.



# HEY!

If you are not ready for a conversion-oriented website design at this time, but still want to give a professional image for your startup business, we can provide you with a business email address.

WWW.**YOUR COMPANY**.com



# KEY WEBSITE STRUCTURE

**Client Browser Version Level:** The website will serve content that can be displayed on client browsers (Google Chrome, IE and Firefox) supporting the development and production tools.

**Site Look & Feel Design:** ESOS designer will work with your webmaster to determine design guidelines, then produce site look & feel themes based on those guidelines to use as a starting point for further refinement. The designer will continue to work with the webmaster until a suitable set of themed templates has been achieved.

**Site Navigation:** The site will provide navigation techniques, built into the themed look & feel of the site.

**Administration Part:** Our administration part is based on Bootstrap tools where your webmaster need to be trained on the basic techniques of Bootstrap tools in order to edit your website content. Creating and editing your website content is completely managed by your side.

**Responsive Website Design:** The website will be designed and developed to support almost all devices.

**Interface Language:** English the site will include the following default pages: Home, About Us, Services/Products, and Offers, Menu, Team, Gallery, Contact Us.

**(50% of the value of the project is added when choosing a second language)**

# WARRANTY, KNOWLEDGE TRANSFIRE & DELIVERY

**Warranty:** ESOS shall be warranted the provided service for one year of final approval for free – this includes bugs fixing and users training only.

**Knowledge Transfer:** ESOS shall train the webmaster in proficient use of all aspects of the solution, and the webmaster will in turn provide training as needed to the departmental staff that will be using the solution. This is typically called a "Train the Trainer" scenario. This will include a minimum of 2 hours and a maximum of 4 hours training by the ESOS to webmaster at a time mutually agreed upon.

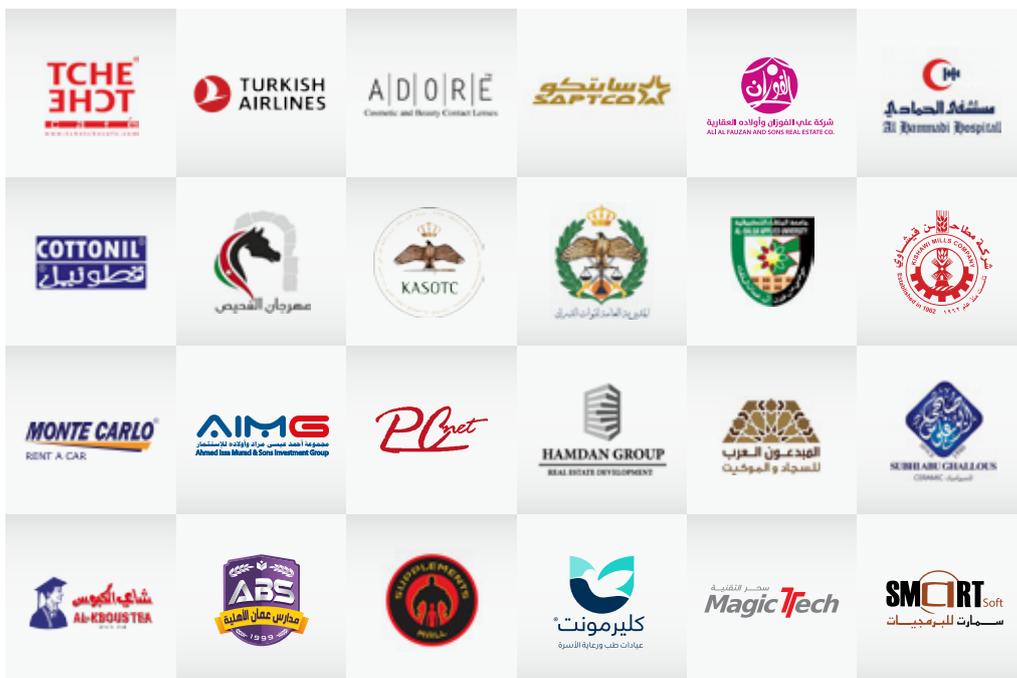
**Delivery:** Developing a content website takes approximately 30 working days (Sunday to Thursday). The time will vary depending on the project factors.

# QUOTATION

Here, at this stage, you can launch into the digital world with confidence and strength. The ESOS team helps you to excel and launch to highlight your brand and offer your services and products to your customers with ease, flexibility and the lowest prices.

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|--|---|
| <p><b>One Page</b><br/>(Static Website)</p> <ul style="list-style-type: none"><li>- Does not include hosting &amp; domain.</li><li>- Does not include a control panel for editing.</li><li>- One Language.</li></ul> <p><b>150JD</b></p> | <p><b>1 - 5 Pages</b><br/>(Full Dynamic Website)</p> <ul style="list-style-type: none"><li>- Includes hosting &amp; domain / 1 year.</li><li>- One Language.</li></ul> <p><b>500JD</b></p>                                      |
| <p><b>1 - 10 Pages</b><br/>(Full Dynamic Website)</p> <ul style="list-style-type: none"><li>- Includes hosting &amp; domain / 1 year.</li><li>- One Language.</li></ul> <p><b>700JD</b></p>  | <p><b>Unlimited Pages</b><br/>(Full Dynamic Website)</p> <ul style="list-style-type: none"><li>- Includes hosting &amp; domain / 1 year.</li><li>- One Language.</li><li>- Free support / 1 year</li></ul> <p><b>1100JD</b></p> |

We are your partners in hassle-free digital solutions that enhance your brand's online presence, increase your sales, and create a unique and distinct reputation.



Join now for ESOS customers  
 More than **2000** customers are happy  
 with our services.

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os**  
Professional  
Solutions

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